

BILLY APPLE

Born in 1935 Auckland, New Zealand
Lives and works in Auckland

EDUCATION

BA in Graphic Design 1962, Royal College of Art, London

SELECTED SOLO EXHIBITIONS

*All exhibitions with published catalogues have been marked with an asterisk **

2018

Billy Apple® The Artist Has to Live Like Everybody Else 1961 – 2018, The Mayor Gallery, London

Billy Apple®: Six Decades 1962-2018, Rossi & Rossi, Hong Kong

From the Billy Apple Collection, Hamish McKay, Wellington, New Zealand

Mutterzunge: Seeing and Hearing, Apartment Project, Berlin

The Politics of Space, The Suter Art Gallery, Nelson, New Zealand

Billy Apple®: Trademark Registration, Te Tuhi Billboards, Pakuranga, New Zealand

2017

Billy Apple: Further Alterations, Govett-Brewster Art Gallery, New Plymouth, New Zealand

Billy Apple®: N=1, an art/science project with Dr Justin O'Sullivan, Queenstown Research Week, Queenstown

Brown Room Subtraction, Mokopōpaki, Auckland

Billy Apple®: Art Transactions, Starkwhite, Auckland

2016

Presidential Suite, Hamish McKay, Precinct 35, Wellington, New Zealand

Brand New, Brett McDowell Gallery, Dunedin, New Zealand

The Bridge: An Institutional Critique, Christchurch Art Gallery, New Zealand

Cell Culture, The Suter Art Gallery, Nelson, New Zealand

Great Britten! A project by Billy Apple, Christchurch Art Gallery, New Zealand

The Analysis of Billy Apple's Genome, Dunedin Public Art Gallery, New Zealand

2015

Billy Apple® Sound Works 1968 – 2015, Te Uru Waitakere Contemporary Gallery, West Auckland

Billy Apple®: The Artist Has to Live Like Everybody Else, Auckland Art Gallery, New Zealand

A sceptical approach to exhibition making, IMAGINARY AUDIENCE SCALE, Artspace, Auckland

Billy Apple®: SUCK, Artspace, Auckland

From The Matuku Trust Collection: Works by Billy Apple®, Whangarei Art Museum, New Zealand

Billy Apple®: The Artist Has to Live Like Everybody Else, Auckland Art Gallery, New Zealand

2014

Wheel of Misfortune: Analysis of the Billy Apple® Genome, with Dr Craig Hilton, Starkwhite, Auckland

2013

Billy Apple 1970 – 1975, The Mayor Gallery, London*

The Immortalisation of Billy Apple®, a Starkwhite project presented at Art Basel Hong Kong

2013

Apple Sees Red, Hamish Morrison Galerie, Berlin

2012

ROSSI ROSSI

Billy Apple® is 50, Starkwhite, Auckland

The Immortalisation of Billy Apple® (Stage 2), with Dr Craig Hilton, Starkwhite, Auckland

2011

A History of the Brand, Starkwhite, Auckland

Billy Apple®: \$23,610, Starkwhite, Auckland

2010

Billy Apple®: *British and American Works, 1960–1969*, The Mayor Gallery, London*

IRB Rugby World Cup Public Art, two sites: Wairepo Swamp Walk and The Corner Post, Sandringham Road, Auckland, commissioned by Auckland City

The Immortalisation of Billy Apple®: *A project by Billy Apple and Dr Craig Hilton*, Starkwhite, Auckland

2009

Billy Apple®: *Revealed / Concealed* and *Billy Apple*®: *A History of the Brand*, Witte de With Center for Contemporary Art, Rotterdam, the Netherland*

Billy Apple: New York 1969–1973, Adam Art Gallery Te Pataka Toi, Victoria University of Wellington, New Zealand

2008

Billy Apple® *Staircase: a public sculpture*, Monkey Hill Reserve, Mt Eden, Auckland

Billy Apple®, (completed trademark registration), Sue Crockford Gallery, Auckland

2007

The Art Circuit; A sound performance featuring motorcycles from the Billy Apple® *Historic Racing Collection*, Auckland Art Gallery, New Zealand

Billy Apple™, (accepted for trademark registration), Sue Crockford Gallery, Auckland

2006

Severe Tropical Storm 9301 Irma, Te Tuhi the Mark, Pakuranga, Manakau City, New Zealand

2004

Billy Apple's Promissory Notes, Starkwhite, Auckland

Tales of Gold: The Tale of Ray, Artspace, Auckland

2003

Music for a Stairwell, Artspace, Auckland

2002

Business as Usual, Govett-Brewster Art Gallery, New Plymouth, New Zealand

Wall for Starkwhite, Starkwhite, Auckland

2001

Art for AIDS, Hamish McKay Gallery, Wellington, New Zealand

1999

For Women's Refuge, Government House, Wellington, New Zealand

1998

Typhoon Irma (9301), 1993, Hamish McKay Gallery, New Zealand

Two Columns, Mori Gallery, Sydney

ROSSI ROSSI

1997

Self-Portraits 1962-67, Artspace, Auckland
Pie Charts and Bar Graphs, Mori Gallery, Sydney

1996

Billy Apple: Cash Barter Draft, CBD gallery, Sydney
Attack on the White Cube, Sue Crockford and Francis Pound's private residence, 22 Albany Road, Herne Bay, New Zealand

1995

Rings, Warwick Brown Gallery, Auckland
Coffee (Billy's Blend) and Art Politics, Garage, Canberra

1993

The Artist Has to Live Like Everybody Else, Warwick Brown Gallery, Auckland

1992

Let Them Eat Gold; an Exclusive Billy Apple Desert, Metropole, Auckland

1991

As Good As Cold: Art Transactions 1981-91, Wellington City Art Gallery; Govett-Brewster Art Gallery, New Plymouth; Auckland City Art Gallery, Auckland

1990

Transactions and Golden Sections, Sue Crockford Gallery, Auckland
Selected Works 1967-90, Centre for Contemporary Art, Hamilton, New Zealand

1989

Mirrors, Artis Gallery, Auckland

1988

The Divine Proportion, Artis Gallery, Auckland
The Cage and the Pedestal, Bathhouse Museum and Art Gallery, Rotorua, New Zealand
Recent Paintings (I.O.U.), Peter McLeavey Gallery, Wellington, New Zealand

1987

Transactions, George Fraser Gallery, Auckland

1986

New Work, Peter McLeavey Gallery, Wellington, New Zealand

1984

Selected Works 1962-74, Leo Castelli Gallery, New York

1983

Apple Turns to Gold, Auckland Coin and Bullion Exchange, Auckland

1982

Sculpture, Peter McLeavey Gallery, Wellington

1981

Art For Sale, Peter Webb Galleries, Auckland

1980

ROSSI ROSSI

Alterations, Govett-Brewster Art Gallery, New Plymouth
Censure, Leo Castelli Gallery, New York

1979

Revealed/Concealed, Auckland City Art Gallery, Auckland
Alterations, Barry Lett Galleries, Auckland
Expose, National Art Gallery, Wellington
Towards the Centre, Sarjeant Gallery, Wanganui

1978

Billy Apple Video, Everson Museum of Art, Syracuse
Extension of the Given, Leo Castelli Gallery, New York

1977

Extension of the Given, Leo Castelli Gallery, New York

1976

-/+ 38 (with Jerry Vis), 112 Greene Street Gallery, New York
9 x 9 and Untitled (String Piece), Fine Arts Building, New York
40°, 3 Mercer Street, New York, 30 October, 1976
Untitled (String Piece), 112 Greene Street Gallery, New York
Billy Apple Video, Everson Museum of Art, Syracuse, New York

1975

Neon Sculpture, Govett-Brewster Art Gallery, New Plymouth, New Zealand
Two Subtractions, Auckland City Art Gallery, Auckland

1974

From Barrie Bates to Billy Apple 1961-74, Serpentine Gallery, London
Five Subtractive Connections, The Clocktower, New York
9 x 9: A Subtraction, 159 East 69th Street, New York
Diagonal Subtraction, 3 Mercer Street Gallery, New York
Absence of Red and Yellow Paint on Floor, 3 Mercer Street Gallery, New York

1973

Negative Condition Situations: Cleaning: Floor Tile, Cleaning: Windowpane, APPLE, 161 West 23rd St, New York

1972

Card Reading: Audiotape, APPLE, 161 West 23rd St, New York
Alpha State: A Video/Audio Tape Work, Monte Fiore Hospital and Medical Centre, Bronx, New York
An Audiotape Work to be Heard in Total Darkness (with Anna Lockwood), Holly Soloman, 98 Greene St Loft, New York
Maintenance Situation: An empty space cleaned by vacuuming and washing, Herbert Distel, Bern
Matter Transformation: No 2 (with Geoff Hendricks and Jerry Vis), APPLE, 161 West 23rd St, New York
Lottery Ticket Purchase, APPLE, 161 West 23rd St, New York
Meeting: Seven Artists Confer, APPLE, 161 West 23rd St, New York
Vacuuming, APPLE, 161 West 23rd St, New York

1971

USA representative to XI Bienal de São Paulo

Excretory Wipings, APPLE, 161 West 23rd St, New York
Fluorescent Light Cleaning, APPLE, 161 West 23rd St, New York
Glass Transformation (with Anna Lockwood), Universal Milling Co. Ltd, London
Order and Care, Preston McClanahan's Farm, Massachusetts
Sweeping, location activity, APPLE, 161 West 23rd St, New York
Window Cleaning, 112 Greene Street Gallery, New York
Roof Dirt, APPLE, 161 West 23rd Street, New York
Matter Transformation: Glass, Earth, Stone (with Geoff Hendricks and Jerry Vis), APPLE, 161 West 23rd Street, New York

1970

Neon Accumulation, The Electric Gallery, Toronto
Glass Transformation: A Public Activity (with Anna Lockwood), Zeez Arts Gallery London
Manhattan Street Glass Accumulation, Part I, Street Locations, Part II, APPLE, New York
Broken Glass Collection, Marion Turtle Park, Washington DC
Carpet Removal, 161 West 75th St, New York
Roof Dirt: (Cleaning: May 1), APPLE, 161 West 23rd Street, New York
Vacuuming, 161 West 75th St, New York
Ozone No 2: Low Room Temperature, APPLE, 161 West 23rd Street, New York
Laser Beam Wall, APPLE, 161 West 23rd Street, New York

1969

Neon Floor: No 1, No 2 and No 3, APPLE, 161 West 23rd Street, New York
Six Standing Neon Spirals, APPLE, 161 West 23rd Street, New York
Aromatic Coloured Space, APPLE, 161 West 23rd Street, New York
Ozone No 1: High Room Temperature, APPLE, 161 West 23rd Street, New York
Four Spotlights, APPLE, 161 West 23rd Street, New York

1967

Neons, window installation, Cartier, 5th Avenue, New York
U.F.O.s (Unidentified Fluorescent Objects), Howard Wise Gallery, New York

1966

Billy Apple in Idaho, 359 A Street, Idaho Falls
Neons, Pepsi Cola Exhibition Gallery, New York

1965

Pop art spots series, Commissioned by Channel 9, WOR-TV, New York
Apples To Xerox, Bianchini Gallery, New York
Neon Rainbows, Bianchini Gallery, New York

1963

Apple Sees Red, Live Stills, Gallery One, London
Motion Picture Meets the Apple, Institute of Contemporary Arts, London

SELECTED GROUP EXHIBITIONS

2018

Billy's Apple, Dowse Art Museum, Lower Hutt

2017

Back to Front, Hamish Mickay, Wellington, New Zealand
On the Grounds, Starkwhite, Auckland
Biographies of Transition: Too Busy to Think, Artspace, Auckland

2015

Julian Dashper and Friends, City Gallery Wellington, New Zealand
Warhol and the World of Pop Art, The Lightbox, Woking, Surrey, UK
Nathan Haines and the Art Ensemble Perform Quartet by Billy Apple, Auckland Art Gallery Toi O Tamaki
Billy Apple, Nathan Haines & the Art Quartet, Te Uru Waitakere Contemporary Gallery, West Auckland
International Pop, Walker Art Centre, Minneapolis, touring to Dallas Museum of Art and Philadelphia Museum of Art
Reflections on the Self, Christie's Mayfair, London
Totem: Billy Apple and Arnold Manaaki Wilson, Starkwhite, Auckland
The Lulennial: A Slight Gestuary, Lulu, Mexico City
60s Art, Scottish National Gallery of Modern Art, Edinburgh
BP Walk through British Art; 1960 Room, permanent collection, Tate Britain, London

2014

Signals, Starkwhite, Auckland
The Analysis of Billy Apple, Billy Apple and Craig Hilton, Starkwhite, Auckland
Artists for Kobanê, curated by Hito Steyerl and Anton Vidokle for e-flux, commissioned by Adnan Yildiz
Art as a Verb, Monash University Museum of Art, Australia
Blue Times, Kunsthalle Wien, Vienna

2013

When Britain Went Pop! British Pop Art: The Early Years, Christie's Mayfair, London
Howard Wise Gallery: Exploring the New, Moeller Fine Art, New York and Berlin
Peripheral Relations: Marcel Duchamp and New Zealand Art 1960–2011, Adam Art Gallery, Victoria University of Wellington

2012

Gallery Abstract, Two Rooms, Auckland
Pop Art in Western Europe, Museum het Valkhof, Nijmegen
Gold, Belvedere Palace Museum, Vienna

2011

For Love Not Money, curated by Simon Rees, The 15th Tallinn Print Triennial, Tallinn European Capital of Culture 2011, Eastonia
Remix, Chrysler Museum of Art, Virginia
Agency of Unrealised Projects, Kopfbau Basel
De-Building, Christchurch Art Gallery, Christchurch, New Zealand
"Early Conceptualists", Chapter Two, Galerie Jocelyn Wolff Gallery, Paris

2010

Alternative Histories, Exit Art, New York

2009

ACDC: The Art of Power, The Gus Fisher Gallery, Auckland

2008

A History of the Brand at Ballantynes; Wandering Lines: Towards A New Culture of Space, SCAPE Christchurch Biennial of Art in Public Space, Christchurch

2007

Words/parole: A multilingual homage to Allan Kaprow, Unimedia Modern, Genova, Italy

2006

Remix, Boise Art Museum, Idaho

Toi Te Papa Art of the Nation, Museum of New Zealand Te Papa Tongarewa, Wellington

Free New Zealand Art, Para/site Art Space, Hong Kong

Art & the 60s From Tate Britain, Auckland Art Gallery, Auckland

2004

The Expatriates: Frances Hodgkins / Barrie Bates, Adam Art Gallery, Victoria University of Wellington

Território Livre (Free Territory), XXVI Bienal de São Paulo

Lights>Camera>Action: Critical Moments from the Govett-Brewster Collections 1969 – 2004, Govett-Brewster Art Gallery, New Plymouth, New Zealand

2003

The Sublime Metaphor, Oxford University Museum of Natural History, Oxford, England

All American, Boise Art Museum, Idaho

Money For Nothing, curated by Tobias Berger, Artspace, Auckland; City Gallery, Wellington

Collaborative Exchanges (with Marco Fusinato, John Nixon, Rose Nolan), Starkwhite, Auckland

American Supermarket, The Andy Warhol Museum, Pittsburgh

2002

Shopping: A century of Art and Consumer Culture, Schirn Kunsthalle, Frankfurt; Tate Liverpool, Liverpool

Rewind: Forty Years of Design and Advertising from the D&AD Awards, Victoria and Albert Museum, London

2001

Sightlines: Looking Into the Art Collection, Museum of New Zealand Te Papa Tongarewa, Wellington

2000

Vroom: 100 years of New Zealand Motorcycle Mania, Auckland War Memorial Museum, Auckland

1999

Global Conceptualism: Points of Origin 1950s-1980s, Queens Museum, New York, touring

Toi Toi Toi: Three generations of New Zealand artists, Museum Fridericianum, Kassel; Auckland Art Gallery, Auckland

Kronos + Kairos: Über die Zeit in der Zeitgenössischen Kunst, Museum Fridericianum, Kassel

Home and Away: Contemporary Australian and New Zealand art from the Chartwell Collection, Auckland Art Gallery, Auckland; Govett-Brewster Art Gallery, New Plymouth; Waikato Museum of Art and History, Hamilton; Manawatu Art Gallery, Palmerston North; City Gallery, Wellington; Dunedin Public Art Gallery, Dunedin

1998

Eat! The Food Exhibition, Museum of Contemporary Art, Sydney

SE(x)= s/√n Billy Apple/Darryl Chapman, CBD gallery, Sydney

The Lure of Language; Billy Apple, John Baldessari, Bruce Barber, Lawrence Weiner, Lopdell House Gallery, Auckland

Action Replay, Artspace, Auckland; Govett-Brewster Art Gallery, New Plymouth; Auckland Art Gallery, Auckland

1997

Artists Screens, Gregory Flint Gallery, Auckland

1995

Billy Apple, Ian Burn, Julian Dashper, Christopher Dean: Group Show, Pendulum, Sydney
New Zealand Light, Govett-Brewster Art Gallery, New Plymouth, New Zealand

1992

The Paper Project, The New Zealand Herald, Auckland

1991

Signatures of Place: Paintings & place-names, Govett-Brewster Art Gallery, New Plymouth, New Zealand
UK Works: New Zealand Artists in Britain in the 1960s, curated by Robert Leonard, Shed 11 / National Art Gallery, Wellington, 1991.

1990

Gretchen Albrecht, Billy Apple, Richard Killeen, Milan Mrkusich, Gordon Walters, Sue Crockford Gallery, Auckland
Now, See, Hear!: Art, language and translation, Wellington City Art Gallery, Wellington

1987

When Art Hits the Headlines, Shed 11, National Art Gallery, Wellington
The Pop Decade: The Bianchini Gallery in the Sixties, Lyman Allyn Museum, New London, Connecticut

1986

Auckland/Halifax Exchange, Eye Level Gallery, Halifax; Artspace, Auckland

1982

Vision in Disbelief, The 4th Biennale of Sydney

1981

Alternatives in Retrospect, New Museum, New York

1979

Sculpture from the Permanent Collection: Edward Kienholz, Billy Apple and Jack Dollhausen, Boise Art Museum, Idaho
Group Show, Fashion Moda, New York

1975

Martha Jackson West, New York

1972

Neon, Lijnbaancentrum, Rotterdam Arts Foundation, Rotterdam
Billy Apple, Maintenance Situation, 1972, Drawer no.15 in The Museum of Drawers by Herbert Distel, Kunsthaus Zurich

1971

Distribution, Museum Avant-Guarde, Davis, California

1970

3 [*Towards Infinity*]: *New Multiple Art*, Whitechapel Art Gallery, London
Propositions for Unrealised Projects, Howard Wise Gallery, New York

1969

Superlimited, Jewish Museum, New York

1968

Acquisitions, Albright-Knox Art Gallery, Buffalo

1967

Museum of Merchandise, Arts Council of Philadelphia, Philadelphia

Focus on Light, New Jersey State Museum, Trenton, New Jersey

1966

Fifth Exhibition, Walker Art Center, Minneapolis, Minnesota

Light Exhibition, Institute of Contemporary Art, Boston

Light in Art, Contemporary Arts Museum, Houston, Texas

Electric Art, Ileana Sonnabend Gallery, Paris

Kunstlichtkunst, Stedelijk van Abbemuseum, Eindhoven

1965

Current Art, Institute of Contemporary Art, Philadelphia

65 Self Portraits, Visual Arts Gallery, New York

The Arena of Love, not after 1965, Dwan Gallery, Los Angeles, California

Art Turned On, Institute of Contemporary Art, Boston

1964

Anti-Sensitivity Painting, *Midwest Colleges Travelling Exhibition*, Chicago

Yankee Doodles Under \$300, Bianchini Gallery, New York

The American Supermarket, Bianchini Gallery, New York

Group show, Pace Gallery, New York

1963

Gallery One: Ten Years, Gallery One, London

Barrie Bates; 1963

Pop Art, Midland Group Gallery, Nottingham

1962

Nuts and Bolts!, Allan Stone Galleries, New York

The London Group, RBA Galleries, London

1960

Young Contemporaries, RBA Galleries, London

SELECTED PUBLICATIONS

2015

Billy Apple® A life in Parts, written by Christina Barton, Auckland Art Gallery, New Zealand

Sold on Apple: The Complete Wystan Curnow Writings, Auckland Art Gallery, New Zealand

2013

ROSSI ROSSI

Billy Apple® *New York 1970 – 1975*, introduction by Christina Barton, The Mayor Gallery, London

2010

Billy Apple® *British and American Works 1960 – 1969*, introduction by Christina Barton, The Mayor Gallery, London

2009

Billy Apple® *Source Book #7*, Essays by Michelle Menzies, Bénédicte Ramade, William Wood, Witt de With Center for Contemporary Art, Rotterdam

2004

Billy Apple: Tales of Gold, text by Wystan Curnow, ArtSpace, Auckland

COLLECTIONS

The Philadelphia Museum of Art

Tate Britain, London

Scottish National Gallery of Modern Art

Solomon R. Guggenheim Museum, New York

Detroit Institute of Arts, Detroit

National Gallery of Australia

Museum of New Zealand

The Chrysler Museum of Art, Norfolk, Virginia

The Cornig Museum of Glass, New York