

## **BILLY APPLE**

Born in 1935 Auckland, New Zealand

Lives and works in Auckland

### **EDUCATION**

BA in Graphic Design 1962, Royal College of Art, London

### **SELECTED SOLO EXHIBITIONS**

*All exhibitions with published catalogues have been marked with an asterisk \**

2018

*Billy Apple®: Six Decades 1962-2018*, Rossi & Rossi, Hong Kong

*From the Billy Apple Collection*, Hamish McKay, Wellington, New Zealand

*Mutterzunge: Seeing and Hearing*, Apartment Project, Berlin

*The Politics of Space*, The Suter Art Gallery, Nelson, New Zealand

*Billy Apple®: Trademark Registration*, Te Tuhi Billboards, Pakuranga, New Zealand

2017

*Billy Apple: Further Alterations*, Govett-Brewster Art Gallery, New Plymouth, New Zealand

*Billy Apple®: N=1*, an art/science project with Dr Justin O'Sullivan, Queenstown Research Week, Queenstown

*Brown Room Subtraction*, Mokopōpaki, Auckland

*Billy Apple®: Art Transactions*, Starkwhite, Auckland

2016

*Presidential Suite*, Hamish McKay, Precinct 35, Wellington, New Zealand

*Brand New*, Brett McDowell Gallery, Dunedin, New Zealand

*The Bridge: An Institutional Critique*, Christchurch Art Gallery, New Zealand

*Cell Culture*, The Suter Art Gallery, Nelson, New Zealand

*Great Britten! A project by Billy Apple*, Christchurch Art Gallery, New Zealand

*The Analysis of Billy Apple's Genome*, Dunedin Public Art Gallery, New Zealand

2015

*Billy Apple® Sound Works 1968 – 2015*, Te Uru Waitakere Contemporary Gallery, West Auckland

*Billy Apple®: The Artist Has to Live Like Everybody Else*, Auckland Art Gallery, New Zealand

*A sceptical approach to exhibition making, IMAGINARY AUDIENCE SCALE*, Artspace, Auckland

*Billy Apple®: SUCK*, Artspace, Auckland

*From The Matuku Trust Collection: Works by Billy Apple®*, Whangarei Art Museum, New Zealand

*Billy Apple®: The Artist Has to Live Like Everybody Else*, Auckland Art Gallery, New Zealand

2014

*Wheel of Misfortune: Analysis of the Billy Apple® Genome*, with Dr Craig Hilton, Starkwhite, Auckland

2013

*Billy Apple 1970 – 1975*, The Mayor Gallery, London\*

*The Immortalisation of Billy Apple®*, a Starkwhite project presented at Art Basel Hong Kong

2013

*Apple Sees Red*, Hamish Morrison Galerie, Berlin

2012

*Billy Apple® is 50*, Starkwhite, Auckland

*The Immortalisation of Billy Apple® (Stage 2)*, with Dr Craig Hilton, Starkwhite, Auckland

2011

*A History of the Brand*, Starkwhite, Auckland

*Billy Apple®: \$23,610*, Starkwhite, Auckland

2010

*Billy Apple®: British and American Works, 1960–1969*, The Mayor Gallery, London\*

*IRB Rugby World Cup Public Art*, two sites: Wairepo Swamp Walk and The Corner Post, Sandringham Road, Auckland, commissioned by Auckland City

*The Immortalisation of Billy Apple®: A project by Billy Apple and Dr Craig Hilton*, Starkwhite, Auckland

2009

*Billy Apple®: Revealed / Concealed* and *Billy Apple®: A History of the Brand*, Witte de With Center for Contemporary Art, Rotterdam, the Netherland\*

*Billy Apple: New York 1969–1973*, Adam Art Gallery Te Pataka Toi, Victoria University of Wellington, New Zealand

2008

*Billy Apple® Staircase: a public sculpture*, Monkey Hill Reserve, Mt Eden, Auckland

*Billy Apple®*, (completed trademark registration), Sue Crockford Gallery, Auckland

2007

*The Art Circuit; A sound performance featuring motorcycles from the Billy Apple® Historic Racing Collection*, Auckland Art Gallery, New Zealand

*Billy Apple™*, (accepted for trademark registration), Sue Crockford Gallery, Auckland

2006

*Severe Tropical Storm 9301 Irma*, Te Tuhi the Mark, Pakuranga, Manakau City, New Zealand

2004

*Billy Apple's Promissory Notes*, Starkwhite, Auckland

*Tales of Gold: The Tale of Ray*, Artspace, Auckland

2003

*Music for a Stairwell*, Artspace, Auckland

2002

*Business as Usual*, Govett-Brewster Art Gallery, New Plymouth, New Zealand

*Wall for Starkwhite*, Starkwhite, Auckland

2001

*Art for AIDS*, Hamish McKay Gallery, Wellington, New Zealand

1999

*For Women's Refuge*, Government House, Wellington, New Zealand

1998

*Typhoon Irma (9301)*, 1993, Hamish McKay Gallery, New Zealand

*Two Columns*, Mori Gallery, Sydney

1997

*Self-Portraits 1962–67*, Artspace, Auckland

# ROSSI ROSSI

*Pie Charts and Bar Graphs*, Mori Gallery, Sydney

1996

*Billy Apple: Cash Barter Draft*, CBD gallery, Sydney

*Attack on the White Cube*, Sue Crockford and Francis Pound's private residence, 22 Albany Road, Herne Bay, New Zealand

1995

*Rings*, Warwick Brown Gallery, Auckland

*Coffee (Billy's Blend) and Art Politics*, Garage, Canberra

1993

*The Artist Has to Live Like Everybody Else*, Warwick Brown Gallery, Auckland

1992

*Let Them Eat Gold; an Exclusive Billy Apple Desert*, Metropole, Auckland

1991

*As Good As Cold: Art Transactions 1981-91*, Wellington City Art Gallery; Govett-Brewster Art Gallery, New Plymouth; Auckland City Art Gallery, Auckland

1990

*Transactions and Golden Sections*, Sue Crockford Gallery, Auckland

*Selected Works 1967-90*, Centre for Contemporary Art, Hamilton, New Zealand

1989

*Mirrors*, Artis Gallery, Auckland

1988

*The Divine Proportion*, Artis Gallery, Auckland

*The Cage and the Pedestal*, Bathhouse Museum and Art Gallery, Rotorua, New Zealand

*Recent Paintings (I.O.U.)*, Peter McLeavey Gallery, Wellington, New Zealand

1987

*Transactions*, George Fraser Gallery, Auckland

1986

*New Work*, Peter McLeavey Gallery, Wellington, New Zealand

1984

*Selected Works 1962-74*, Leo Castelli Gallery, New York

1983

*Apple Turns to Gold*, Auckland Coin and Bullion Exchange, Auckland

1982

*Sculpture*, Peter McLeavey Gallery, Wellington

1981

*Art For Sale*, Peter Webb Galleries, Auckland

1980

*Alterations*, Govett-Brewster Art Gallery, New Plymouth

*Censure*, Leo Castelli Gallery, New York

1979

*Revealed/Concealed*, Auckland City Art Gallery, Auckland  
*Alterations*, Barry Lett Galleries, Auckland  
*Expose*, National Art Gallery, Wellington  
*Towards the Centre*, Sarjeant Gallery, Wanganui

1978

*Billy Apple Video*, Everson Museum of Art, Syracuse  
*Extension of the Given*, Leo Castelli Gallery, New York

1977

*Extension of the Given*, Leo Castelli Gallery, New York

1976

*-/+ 38* (with Jerry Vis), 112 Greene Street Gallery, New York  
*9 x 9 and Untitled (String Piece)*, Fine Arts Building, New York  
*40°*, 3 Mercer Street, New York, 30 October, 1976  
*Untitled (String Piece)*, 112 Greene Street Gallery, New York  
*Billy Apple Video*, Everson Museum of Art, Syracuse, New York

1975

*Neon Sculpture*, Govett-Brewster Art Gallery, New Plymouth, New Zealand  
*Two Subtractions*, Auckland City Art Gallery, Auckland

1974

*From Barrie Bates to Billy Apple 1961-74*, Serpentine Gallery, London  
*Five Subtractive Connections*, The Clocktower, New York  
*9 x 9: A Subtraction*, 159 East 69th Street, New York  
*Diagonal Subtraction*, 3 Mercer Street Gallery, New York  
*Absence of Red and Yellow Paint on Floor*, 3 Mercer Street Gallery, New York

1973

*Negative Condition Situations: Cleaning: Floor Tile, Cleaning: Windowpane*, APPLE, 161 West 23rd St, New York

1972

*Card Reading: Audiotape*, APPLE, 161 West 23rd St, New York  
*Alpha State: A Video/Audio Tape Work*, Monte Fiore Hospital and Medical Centre, Bronx, New York  
*An Audiotape Work to be Heard in Total Darkness* (with Anna Lockwood), Holly Soloman, 98 Greene St Loft, New York  
*Maintenance Situation: An empty space cleaned by vacuuming and washing*, Herbert Distel, Bern  
*Matter Transformation: No 2* (with Geoff Hendricks and Jerry Vis), APPLE, 161 West 23rd St, New York  
*Lottery Ticket Purchase*, APPLE, 161 West 23rd St, New York  
*Meeting: Seven Artists Confer*, APPLE, 161 West 23rd St, New York  
*Vacuuming*, APPLE, 161 West 23rd St, New York

1971

USA representative to XI Bienal de São Paulo  
*Excretory Wipings*, APPLE, 161 West 23rd St, New York  
*Fluorescent Light Cleaning*, APPLE, 161 West 23rd St, New York

*Glass Transformation* (with Anna Lockwood), Universal Milling Co. Ltd, London  
*Order and Care*, Preston McClanahan's Farm, Massachusetts  
*Sweeping*, location activity, APPLE, 161 West 23rd St, New York  
*Window Cleaning*, 112 Greene Street Gallery, New York  
*Roof Dirt*, APPLE, 161 West 23rd Street, New York  
*Matter Transformation: Glass, Earth, Stone* (with Geoff Hendricks and Jerry Vis), APPLE, 161 West 23rd Street, New York

1970

*Neon Accumulation*, The Electric Gallery, Toronto  
*Glass Transformation: A Public Activity* (with Anna Lockwood), Zeez Arts Gallery London  
*Manhattan Street Glass Accumulation*, Part I, Street Locations, Part II, APPLE, New York  
*Broken Glass Collection*, Marion Turtle Park, Washington DC  
*Carpet Removal*, 161 West 75th St, New York  
*Roof Dirt: (Cleaning: May 1)*, APPLE, 161 West 23rd Street, New York  
*Vacuuming*, 161 West 75th St, New York  
*Ozone No 2: Low Room Temperature*, APPLE, 161 West 23rd Street, New York  
*Laser Beam Wall*, APPLE, 161 West 23rd Street, New York

1969

*Neon Floor: No 1, No 2 and No 3*, APPLE, 161 West 23rd Street, New York  
*Six Standing Neon Spirals*, APPLE, 161 West 23rd Street, New York  
*Aromatic Coloured Space*, APPLE, 161 West 23rd Street, New York  
*Ozone No 1: High Room Temperature*, APPLE, 161 West 23rd Street, New York  
*Four Spotlights*, APPLE, 161 West 23rd Street, New York

1967

*Neons*, window installation, Cartier, 5th Avenue, New York  
*U.F.O.s (Unidentified Fluorescent Objects)*, Howard Wise Gallery, New York

1966

*Billy Apple in Idaho*, 359 A Street, Idaho Falls  
*Neons*, Pepsi Cola Exhibition Gallery, New York

1965

*Pop art spots series*, Commissioned by Channel 9, WOR-TV, New York  
*Apples To Xerox*, Bianchini Gallery, New York  
*Neon Rainbows*, Bianchini Gallery, New York

1963

*Apple Sees Red, Live Stills*, Gallery One, London  
*Motion Picture Meets the Apple*, Institute of Contemporary Arts, London

#### **SELECTED GROUP EXHIBITIONS**

2018

*Billy's Apple*, Dowse Art Museum, Lower Hutt

2017

*Back to Front*, Hamish Mickay, Wellington, New Zealand  
*On the Grounds*, Starkwhite, Auckland  
*Biographies of Transition: Too Busy to Think*, Artspace, Auckland

2015

*Julian Dashper and Friends*, City Gallery Wellington, New Zealand  
*Warhol and the World of Pop Art*, The Lightbox, Woking, Surrey, UK  
*Nathan Haines and the Art Ensemble Perform Quartet by Billy Apple*, Auckland Art Gallery Toi O Tamaki  
*Billy Apple, Nathan Haines & the Art Quartet*, Te Uru Waitakere Contemporary Gallery, West Auckland  
*International Pop*, Walker Art Centre, Minneapolis, touring to Dallas Museum of Art and Philadelphia Museum of Art  
*Reflections on the Self*, Christie's Mayfair, London  
*Totem: Billy Apple and Arnold Manaaki Wilson*, Starkwhite, Auckland  
*The Lulennial: A Slight Gestuary*, Lulu, Mexico City  
*60s Art*, Scottish National Gallery of Modern Art, Edinburgh  
*BP Walk through British Art; 1960 Room*, permanent collection, Tate Britain, London

2014

*Signals*, Starkwhite, Auckland  
*The Analysis of Billy Apple*, Billy Apple and Craig Hilton, Starkwhite, Auckland  
*Artists for Kobanê*, curated by Hito Steyerl and Anton Vidokle for e-flux, commissioned by Adnan Yildiz  
*Art as a Verb*, Monash University Museum of Art, Australia  
*Blue Times*, Kunsthalle Wien, Vienna

2013

*When Britain Went Pop! British Pop Art: The Early Years*, Christie's Mayfair, London  
*Howard Wise Gallery: Exploring the New*, Moeller Fine Art, New York and Berlin  
*Peripheral Relations: Marcel Duchamp and New Zealand Art 1960–2011*, Adam Art Gallery, Victoria University of Wellington

2012

*Gallery Abstract*, Two Rooms, Auckland  
*Pop Art in Western Europe*, Museum het Valkhof, Nijmegen  
*Gold*, Belvedere Palace Museum, Vienna

2011

*For Love Not Money*, curated by Simon Rees, The 15th Tallinn Print Triennial, Tallinn European Capital of Culture 2011, Eastonia  
*Remix*, Chrysler Museum of Art, Virginia  
*Agency of Unrealised Projects*, Kopfbau Basel  
*De-Building*, Christchurch Art Gallery, Christchurch, New Zealand  
*"Early Conceptualists"*, Chapter Two, Galerie Jocelyn Wolff Gallery, Paris

2010

*Alternative Histories*, Exit Art, New York

2009

*ACDC: The Art of Power*, The Gus Fisher Gallery, Auckland

2008

*A History of the Brand at Ballantynes; Wandering Lines: Towards A New Culture of Space*, SCAPE Christchurch Biennial of Art in Public Space, Christchurch

2007

*Words/parole: A multilingual homage to Allan Kaprow*, Unimedia Modern, Genova, Italy

2006

*Remix*, Boise Art Museum, Idaho

*Toi Te Papa Art of the Nation*, Museum of New Zealand Te Papa Tongarewa, Wellington

*Free New Zealand Art*, Para/site Art Space, Hong Kong

*Art & the 60s From Tate Britain*, Auckland Art Gallery, Auckland

2004

*The Expatriates: Frances Hodgkins / Barrie Bates*, Adam Art Gallery, Victoria University of Wellington

*Território Livre (Free Territory)*, XXVI Bienal de São Paulo

*Lights>Camera>Action: Critical Moments from the Govett-Brewster Collections 1969 – 2004*, Govett-Brewster Art Gallery, New Plymouth, New Zealand

2003

*The Sublime Metaphor*, Oxford University Museum of Natural History, Oxford, England

*All American*, Boise Art Museum, Idaho

*Money For Nothing*, curated by Tobias Berger, Artspace, Auckland; City Gallery, Wellington

*Collaborative Exchanges (with Marco Fusinato, John Nixon, Rose Nolan)*, Starkwhite, Auckland

*American Supermarket*, The Andy Warhol Museum, Pittsburgh

2002

*Shopping: A century of Art and Consumer Culture*, Schirn Kunsthalle, Frankfurt; Tate Liverpool, Liverpool

*Rewind: Forty Years of Design and Advertising from the D&AD Awards*, Victoria and Albert Museum, London

2001

*Sightlines: Looking Into the Art Collection*, Museum of New Zealand Te Papa Tongarewa, Wellington

2000

*Vroom: 100 years of New Zealand Motorcycle Mania*, Auckland War Memorial Museum, Auckland

1999

*Global Conceptualism: Points of Origin 1950s-1980s*, Queens Museum, New York, touring

*Toi Toi Toi: Three generations of New Zealand artists*, Museum Fridericianum, Kassel; Auckland Art Gallery, Auckland

*Kronos + Kairos: Über die Zeit in der Zeitgenössischen Kunst*, Museum Fridericianum, Kassel

*Home and Away: Contemporary Australian and New Zealand art from the Chartwell Collection*, Auckland Art Gallery, Auckland; Govett-Brewster Art Gallery, New Plymouth; Waikato Museum of Art and History, Hamilton; Manawatu Art Gallery, Palmerston North; City Gallery, Wellington; Dunedin Public Art Gallery, Dunedin

1998

*Eat! The Food Exhibition*, Museum of Contemporary Art, Sydney

*SE(x)= s/√n* Billy Apple/Darryl Chapman, CBD gallery, Sydney

*The Lure of Language; Billy Apple, John Baldessari, Bruce Barber, Lawrence Weiner*, Lopdell House Gallery, Auckland

*Action Replay*, Artspace, Auckland; Govett-Brewster Art Gallery, New Plymouth; Auckland Art Gallery, Auckland

1997

*Artists Screens*, Gregory Flint Gallery, Auckland

1995

*Billy Apple, Ian Burn, Julian Dashper, Christopher Dean: Group Show*, Pendulum, Sydney  
*New Zealand Light*, Govett-Brewster Art Gallery, New Plymouth, New Zealand

1992

*The Paper Project*, The New Zealand Herald, Auckland

1991

*Signatures of Place: Paintings & place-names*, Govett-Brewster Art Gallery, New Plymouth,  
New Zealand

*UK Works: New Zealand Artists in Britain in the 1960s*, curated by Robert Leonard, Shed 11 /  
National Art Gallery, Wellington, 1991.

1990

*Gretchen Albrecht, Billy Apple, Richard Killeen, Milan Mrkusich, Gordon  
Walters*, Sue Crockford Gallery, Auckland

*Now, See, Hear!: Art, language and translation*, Wellington City Art Gallery, Wellington

1987

*When Art Hits the Headlines*, Shed 11, National Art Gallery, Wellington

*The Pop Decade: The Bianchini Gallery in the Sixties*, Lyman Allyn Museum, New London,  
Connecticut

1986

*Auckland/Halifax Exchange*, Eye Level Gallery, Halifax; Artspace, Auckland

1982

*Vision in Disbelief*, The 4th Biennale of Sydney

1981

*Alternatives in Retrospect*, New Museum, New York

1979

*Sculpture from the Permanent Collection: Edward Kienholz, Billy Apple and Jack Dollhausen*,  
Boise Art Museum, Idaho

*Group Show*, Fashion Moda, New York

1975

*Martha Jackson West*, New York

1972

*Neon*, Lijnbaancentrum, Rotterdam Arts Foundation, Rotterdam

*Billy Apple, Maintenance Situation, 1972*, Drawer no.15 in The Museum of Drawers by Herbert  
Distel, Kunsthaus Zurich

1971

*Distribution*, Museum Avant-Guarde, Davis, California

1970

*3 [Towards Infinity]: New Multiple Art*, Whitechapel Art Gallery, London

*Propositions for Unrealised Projects*, Howard Wise Gallery, New York



1969

*Superlimited*, Jewish Museum, New York

1968

*Acquisitions*, Albright-Knox Art Gallery, Buffalo

1967

*Museum of Merchandise*, Arts Council of Philadelphia, Philadelphia

*Focus on Light*, New Jersey State Museum, Trenton, New Jersey

1966

*Fifth Exhibition*, Walker Art Center, Minneapolis, Minnesota

*Light Exhibition*, Institute of Contemporary Art, Boston

*Light in Art*, Contemporary Arts Museum, Houston, Texas

*Electric Art*, Ileana Sonnabend Gallery, Paris

*Kunstlichtkunst*, Stedelijk van Abbemuseum, Eindhoven

1965

*Current Art*, Institute of Contemporary Art, Philadelphia

*65 Self Portraits*, Visual Arts Gallery, New York

*The Arena of Love, not after 1965*, Dwan Gallery, Los Angeles, California

*Art Turned On*, Institute of Contemporary Art, Boston

1964

*Anti-Sensitivity Painting, Midwest Colleges Travelling Exhibition*, Chicago

*Yankee Doodles Under \$300*, Bianchini Gallery, New York

*The American Supermarket*, Bianchini Gallery, New York

*Group show*, Pace Gallery, New York

1963

*Gallery One: Ten Years*, Gallery One, London

**Barrie Bates; 1963**

*Pop Art*, Midland Group Gallery, Nottingham

1962

*Nuts and Bolts!*, Allan Stone Galleries, New York

*The London Group*, RBA Galleries, London

1960

*Young Contemporaries*, RBA Galleries, London

**SELECTED PUBLICATIONS**

2015

*Billy Apple® A life in Parts*, written by Christina Barton, Auckland Art Gallery, New Zealand

*Sold on Apple: The Complete Wystan Curnow Writings*, Auckland Art Gallery, New Zealand

2013

*Billy Apple® New York 1970 – 1975*, introduction by Christina Barton, The Mayor Gallery, London

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2010

*Billy Apple® British and American Works 1960 – 1969*, introduction by Christina Barton, The Mayor Gallery, London

2009

*Billy Apple® Source Book #7*, Essays by Michelle Menzies, Bénédicte Ramade, William Wood, Witt de With Center for Contemporary Art, Rotterdam

2004

Billy Apple: Tales of Gold, text by Wystan Curnow, ArtSpace, Auckland

## **COLLECTIONS**

Tate Britain, London

Scottish National Gallery of Modern Art

Solomon R. Guggenheim Museum, New York

Detroit Institute of Arts, Detroit

National Gallery of Australia

Museum of New Zealand

The Chrysler Museum of Art, Norfolk, Virginia

The Cornig Museum of Glass, New York